



Royer Studios'

animate your **tobacco** awareness messages

Facilitated directly in the classroom by a professional teaching artist, students work in teams to create original animated public-service announcements (PSAs). Students write awareness scripts, create the artwork, then animate their PSAs using 21st century technology.

Royer Studios'
animate your
tobacco
awareness
messages provides:

- a supplementary program offering education in the form of fact sheets and quizzes, a collaborative filmmaking process, and promotion of the student-produced PSAs via web-based social networking.
- refinement of language-arts skills as students are challenged to write powerful stories and act as the voice-over talent for their PSAs.
- students with a rigorous and creative five-lesson reinforcement experience.
- a highly motivating and engaging instruction, reinforcement activity, and powerful special event.

Additional benefits of Royer Studios'
animate your
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messages

- enhances differentiated instruction with media-based arts integration.
- supports the development of written and oral language.
- increases motivation, engagement, social skills and attendance.
- provides students with media arts-tools to develop their 21st century skills and confidence.



Serving schools throughout California since 1990!



Royer Studios provides:

- teaching artists to facilitate up to four one-period classes per day for five consecutive days.
- up to 16 PSAs per school.
- all art and animation materials, computer equipment, and professional editing.
- access to student-produced tobacco awareness media messages on YouTube, Facebook and other social networking domains.

Animate Your Tobacco Awareness Messages meets suggested youth development strategies:

- Youth Involvement in Anti-tobacco Advocacy
- Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry
- Peer Educators
- Service-learning Projects
- Project-based Learning

Reinforces key concepts in Health Literacy and CA Health Standards: acceptance of personal responsibility for lifelong health; acknowledgement that students have some control over their health, incorporate health-related knowledge into everyday behavior, and make a lifelong commitment to healthy living and respect for and promotion of the health of others. Health-literate individuals understand and acknowledge the effects of personal behavior on the health and well-being of others. In addition, they understand the influence that people have on the environment and the way in which elements within the environment affect the health of groups and individuals. They translate this understanding into concern for the health of others in the family, school, peer group, and community via their animated PSAs.

Available throughout California:
All inclusive \$5,475 per school/program

(plus \$525 for the travel and transportation outside of Los Angeles County and Orange Counties)

Please email the following information to Royer Studios at info@royerstudios.com

School Name : _____

School District: _____

Contact Name: _____

Position: _____

Address: _____

Telephone: () _____ Ext. _____

Fax: () _____

Email: _____



Royer Studios
ANIMATION PROGRAMS

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